



Village Shop News Update

Shop Telephone – 01295 760066



Shop opening hours: Monday 8 am – 1 pm Tuesday to Friday 8 am – 6 pm
Saturday 8.30 am – 3 pm Sunday 9 am – 12 noon

Post Office opening hours: Tuesday to Friday 9 am - 1 pm

There has been a lot of activity centred around the Countryside Alliance Awards over the past two months. As you know we were selected as one of five finalists for the Village Shop and Post Office section for the Midlands region and the media have been queuing up to knock on our door. Articles about the shop were published in the Banbury Guardian and the Brackley and Towcester Advertiser and both Radio Northampton and Radio Oxford dropped in on us to conduct live interviews for their breakfast shows. There is also an article on the Shop in the March issue of the Four Shires Magazine. Within the next couple of months, all regional finalists will be visited by CAA judges who will choose the regional winners to go through to the final. Fingers tightly crossed.

In the last shop report we suggested that you try the Nande's Viñho Verde which had been rather slow to sell. Well - you did and, as expected, kept coming back for more. The power of advertising! There had been good feedback on our Princesse de France Champagne which at £16.45 a bottle (£6.50 below the recommended retail price) is a bargain. It doesn't pretend to be Bollinger Special Cuvée but, at one third of the price, it is a steal.

If Sulgrave News comes out early you may be just in time to nip into the shop and pick up something for Mothers' Day (31 March). We have some new chocolatey lines from Bendicks and Summerdown on the shelves plus a wide range of our best-selling Monty Bojangles boxes of luxury chocolates to choose from - and a bottle of fizz never goes amiss. Look out for Easter specials nearer the time.

The shelves are again well stocked with the full range of Grumpy Mule coffee and the deli section is looking really good with a great range of cheeses, cold meats and the ever popular De Spiegeleire Campagne Terrine.

The Shop Committee has decided that, as a small 'thank you' to our volunteers, the names of all volunteers will be entered into a monthly draw and, as from April, at the end of each month, three names will be drawn from the hat. The lucky winners will be invited to choose a bottle of wine or any other items of their choice up to the value of £7. So - if you are not yet on the volunteer list, here is a tasty inducement to sign up.

Please make a note of the opening hours over Easter:

Good Friday (19 April) – open 9am – 12 noon

Easter Monday (22 April) Closed all day

Happy Easter

Digby and Alison