



## **Village Shop News Update**

**Shop Telephone – 01295 760066**



**Shop opening hours:** Monday 8 am – 1 pm      Tuesday to Friday 8 am – 6 pm  
Saturday 8.30 am – 3 pm      Sunday 9 am – 12 noon

**Post Office opening hours:** Tuesday to Friday 9 am - 1 pm

Not a great deal to report this month apart from the fact that sales continue their upward trend. We are up over 12% on the same period last year and all product groups are doing well. Sales of frozen foods (including ice cream) are up almost a third and the greatly improved displays have undoubtedly played a part in this.

There was despondency when we were told that our best-selling Ca' Foscari Prosecco was no longer available but Digby chased up our supplier who managed to find another three cases at the back of his warehouse – so we should be OK for the next month or so.

We have a few new lines in stock including 'chocolate and hazelnut' and 'lemon drizzle' in the popular Border biscuit range, Tyrrell's swanky veg crisps and Ma Baker giant fruit bars at only 60p each. Gooseberry flavour has been added to the delicious Cawston's drink range and we now have some lovely new curds and jam in stock, including Passionfruit curd and reduced sugar Blackberry and Apple jam. We have an excellent new selection of cards and over the next month some more exciting wines will appear on the shelves. We have at last managed to track down more of our delicious 'Appassimento' Italian red which should please those customers who were disappointed when we ran out a few months ago.

Our 'hot drink and a slice' special offer continues into September so take advantage while it lasts and look out for tastings of new products in the shop from time to time.

Clive, our new Repair and Maintenance guru has been working hard and we now have a freshly painted shop door, shelves in the vegetable store cupboard, a new door handle on the cupboard under the stairs and many other small jobs have been attended to. At long last The Post Office has replaced the old and rather temperamental alarm system so we are now a lot more secure.

There has been a good response to our recent customer survey and we hope to be able to present the results in the next news update.

The usual thanks to everyone involved and to all the volunteers who have put in extra time and effort especially over the holiday period.

Alison & Digby