



## Village Shop News Update

Shop Telephone – 01295 760066



**Shop opening hours:** Monday 8 am – 1 pm      Tuesday to Friday 8 am – 6 pm  
Saturday 8.30 am – 3 pm      Sunday 9 am – 12 noon

**Post Office opening hours:** Tuesday to Friday 9 am - 1 pm

Oh no, surely we can't be selling Christmas cards already! We have also got lots of other Christmas stock including wrapping and tissue paper, tags, bags and ribbons, all at very reasonable prices. The Christmas order form will be ready this week, so you can start planning your food shopping now.

Trade is still going really well (sales for September were up 9% on last year) and we are almost certainly heading for another record year. Word has clearly got around that our fantastic little shop has a great range of products and offers really good value. The recent survey conducted by Helen Jackson provided us with useful feedback and resulted in a score of almost 98% for volunteer friendliness and helpfulness – so thanks to all volunteers for being such a cheery, helpful lot. Most of our customers are from Sulgrave and the surrounding villages but about 10% come from further afield so our reputation must be spreading. Some useful pointers, and suggestions for new lines came both from the survey and from the successful volunteer's meeting we held in October. Don't forget, if you would like the shop to stock a particular item, just let us know and we'll do our best to get it in. If you would like to read the full report on the survey please contact Helen at [helenjackson82@gmail.com](mailto:helenjackson82@gmail.com) or pick up a copy in the shop - it makes interesting reading. The lucky winner of the £20 prize draw for taking part in the survey was a Sulgrave resident.

There have been a number of lines added since the last news update. These include more of the delicious Monty Bojangles chocolates and some other new luxury brands, lots of great savoury biscuits including 2 varieties from Peter's Yard and a range of new chutneys, jams and marmalades.

With the days getting chillier the demand for hot drinks is sure to go up. We still have a special deal on any hot drink and a slice - and we can also provide hot "cuppa-soups" in a variety of flavours.

Our handy-man, Clive has been very busy painting, decorating, fitting wine storage racks and generally giving the shop a new sparkle.

The usual thanks to our hard working committee and trusty volunteers and, of course, our loyal customers.

Digby & Alison