



Village Shop News Update

Shop Telephone – 01295 760066



Shop opening hours: Monday 8 am – 1 pm Tuesday to Friday 8 am – 6 pm
Saturday 8.30 am – 3 pm Sunday 9 am – 12 noon

Post Office opening hours: Tuesday to Friday 9 am - 1 pm

March was another fantastic month for the shop with sales up 20% on the same month last year. Growth will surely have to slow down at some stage but it is not showing any signs of doing so at the moment. Nearly all sectors are doing well and there have been three consecutive months of growth in fruit and veg sales and a big jump in sales of bakery products, groceries, frozen foods and hot drinks. Even cigarette sales have increased thanks, no doubt, to Sulgrave's booming builder population.

So what is there to look out for in the coming month? Strawberries and asparagus are now in stock and there will be some multi-buy offers on both in the coming weeks. In anticipation of some warm weather, a selection of assorted ice creams, together with all the old favourites - Magnums, Cornettos, Calipos and Twisters - are back in the freezer and we have just received a new range of flavoured popcorn. Some new lines of posh chutneys, jams, biscuits and cakes have just arrived - and check the shelves for the new Indian Cooking Kits to make those authentic curries. The very popular Meahs curry sauces are also back in the chiller if you prefer to have all the work done for you.

We have just had a big delivery of wine from Digby's secret supplier so there are a lot of new lines (including some real crackers) on the shelves. Customer feedback on individual wines is always useful and it helps us to decide which are your favourite styles. Our delicious 'Ca Foscari' Prosecco has been such a hit that we keep running out so Digby has just ordered another four cases in the hope of keeping up with demand during the forthcoming garden party season.

We have also stocked up on beers and ciders for the Summer season and 'Springer Ale', a brand new beer with lovely fruity notes from Gun Dog Ales in Woodford Halse, should slip down very nicely on a picnic.

Customers comment that our greeting card selection is the best around and a selection of new ones has just been added to the racks.

Colin Wootton has now added a section on the village shop to the www.sulgrave.org website which will include lots of information on the shop as well as back copies of all the Village Shop News Updates from the monthly village newsletter.

The usual thanks to all volunteers and the usual plea for more of you to join our merry band.

Alison & Digby

