



Village Shop News Update

Shop Telephone – 01295 760066



Shop opening hours: Monday 8 am – 1 pm Tuesday to Friday 8 am – 6 pm
Saturday 8.30 am – 3 pm Sunday 9 am – 12 noon

Post Office opening hours: Tuesday to Friday 9 am - 1 pm

We can now proudly announce that we cracked the £150,000 turnover figure for 2016 – that's £12,000 up on 2015. So well done to everyone who has contributed to this trading success. Trading has been strong in all areas and hot drinks sales from our fancy machine have been a particularly successful addition. January has started off well and all signs are that the shop will continue to flourish.

By the time you read this there should be a flush of new wines on the shop shelves. Plenty of cheap and cheerfuls as usual – but also a few premium wines for the more discerning. Our star red is undoubtedly the Appassimento which usually runs out rather quickly as a few customers like it so much they buy it by the case. It is made from four varieties of grape which are allowed to dry on the vines until they almost become raisins. The resultant wine is concentrated and enormously fruity with a strong backbone of tannins and acidity. It usually sells for about £15 a bottle so, at £9.95, it is an absolute steal. The quality white is the Domaine de Maubet which is made from a blend of traditional Gascony grapes and used to be the 'house white' at the Park Lane Hotel in London. A bargain at £8.95. Some wine prices have been hit by the decline in the value of the pound since Brexit but we have absorbed much of the increase and most of our wine prices remain unchanged for the time being. A couple of other interesting wines to try are the Cintia Fernao Peres – a delightfully zesty Portuguese white at £7.35 and the cherry and raspberry flavoured Ontañon organic Rioja which is available on line at £11 a bottle and which we sell for £8.95.

Some new lines in the shop this month include a selection of Shaw's luxury chutneys, 'Mr Organic' add-in sauces, 'Urban' instant noodles and some different flavours of fudge from 'Burnt Sugar'. In addition to our freshly cooked pasties and sausage rolls, we now offer a really tasty 'Hot Burger Bar' which is a combination of burger, cheese and relish which will undoubtedly get the thumbs up from Sulgrave's transient population of workman.

With St Valentine's Day creeping up, keep an eye open for some romantic special offers - and also bunches of flowers which we plan to stock for special occasions. Some super new cards have recently been added to the racks so check those out next time you drop in.

Thanks to Claire Sadler, the shop's Facebook page is now being regularly updated so that you can keep track of updates, special offers and new lines. Please keep the 'likes' going and spread the word to all your contacts.

Celia Stimpson has now formally taken over from Jane Lockwood as 'Volunteer Coordinator' so anyone wishing to join our jolly band of volunteers please contact Celia on 01295 760 094 or on

07974 854 361 or e-mail to celia_capetown@yahoo.co.uk - or call in at the shop and have a word with Jeanette.

Alison and Digby