



Village Shop News Update

Shop Telephone – 01295 760 066

Website: www.sulgraveshop.co.uk



Shop opening hours: Monday 8 am – 1 pm Tuesday to Friday 8 am – 6 pm
Saturday 8.30 am – 3 pm Sunday 9 am – 12 noon

Post Office opening hours: Tuesday to Friday 9 am - 1 pm

The figures are now in for last year's sales. And the result is (long pause and dramatic music as in Masterchef, The Voice, Bake Off etc) – that it was a great year for the shop. In fact the annual sales figures were the best since the shop first opened in 2004 – so high fives all round. Total sales for the year were close to £140,000, which for a tiny shop in a small village is pretty impressive. December was a very good month with sales up 13% on the same month last year and big increases in 'chilled foods and deli' (the new display chillers are proving their worth), confectionary, 'crisps and snacks' (no doubt helped by the vast number of builders who seem to have invaded the village), bakery and alcohol, especially wines (tut, tut – but don't take too much notice of that killjoy Chief Medical Officer woman as the recommended number of units of alcohol will undoubtedly change again next month).

January is traditionally a quiet month as folks recover from the excesses of Christmas and the New Year celebrations and make a desultory attempt to adhere to their New Year resolutions. But we should soon be back in full swing and there is a lot to look forward to as the days begin to lengthen. Leading up to Valentine's Day we have a fantastic offer of a bottle of excellent Prosecco and box of fancy chocolates for a tenner. Come on chaps – it would be well worth your while! Don't forget Pancake Day on Tuesday February 9th – we will be stocking all the ingredients for making pancakes (including maple syrup and juicy lemons) and will have recipe cards so your pancakes will be every bit as good as Mary Berry's. Don't forget to keep your eye on the website and our Facebook page for details of all our offers and new stock.

The Post Office has some great offers at the moment so pick up the Special Offers leaflet when you next visit the shop. The deals include 15% off parcel post, entry in a prize draw to win an i-pad mini (100 available) if you open a Post Office Money Savings Account before 19 February, big discounts on car and home insurance and many other offers.

Seville oranges are now in so grab some while you can (it's a very short season) and get that marmalade on the boil. We also have all of the fabulous Tesouka products back in stock.

Sorry to keep banging on – but we still need more volunteers to give a helping hand in the shop. Just a couple of hours a week would really help.

Thanks again to Jeanette, Michael and all our amazing volunteers and loyal customers and let's see if we can make 2016 even more successful than 2015. Onwards and upwards!

Alison and Digby Lewis